

**With Dedicated Servers by ZNetLive, White Oak Interactive Pvt. Ltd. gets peace of mind and their websites get security and high speed.**



*“Frankly, it’s not about great hosting packages or technologies, the main difference entrepreneurs and resellers like us look for is **relationship management**. This is where ZNetLive has always been making its mark. They have an EAR for customers and resellers. We can always count on them.”*

**-Suyog Kulkarni**  
Managing Director,  
White Oak Interactive Pvt. Ltd.

# Overview of White Oak Interactive

Founded in 2005 by Suyog Kulkarni in Thane, Maharashtra, White Oak Interactive Private Limited began operations as a humble website on shared hosting- reselling domain names, web hosting, mail hosting to some handful of clients. In a short span of time, it saw some serious growth and business became difficult to manage even with no dedicated sales and marketing initiatives.

With satisfied clients; diversified ventures in software development, education portal, KPO & BPO operations and in house business solutions; and repeat business, there was this need to shift the White Oaks' websites over to a dedicated space to fulfill the requirements of all the ecommerce ventures.

## White Oak Interactive Pvt. Ltd.

- IT solutions organization at Thane, Mumbai
- 120+ strong team of professionals
- 10,000 SQ.FT. office space

# Challenges faced by White Oak Interactive

Suyog chose a famed service provider and business was shifted over to their dedicated servers. But soon, issues came propping up.

*“The speed was a major issue and with continuous phishing attacks, all my e-commerce websites were at risk and I on the verge of losing my standing and business.” he said. “Also, when I approached them, there was no single point of contact and no dedicated person to listen to my queries. My time was wasted in coordinating and keeping up with the strict rules and regulations of this famous service provider, rather than focusing on my business.”*

## Challenges with old service provider

- Phishing attacks on business websites.
- Website speed issues.
- Strict rules and regulations with no timely support or help from service provider.
- No SPOC which wasted lot of time.

# Need for best value for money & dedicated relationship

Thereby began the search and research for another service provider, who could provide White Oaks websites a secure shelter and Suyog with peace of mind that he is in safe hands and there's someone who will listen to him on priority, whenever the need be.

He said "When I researched, I found ZNetLive to be the one armed with all the abilities I was looking for in my service provider." ZNetLive had enterprise grade hardware, secure infrastructure, customized business solutions that Suyog needed for his websites, but the decisive factor however was the dedicated support by ZNetLive.

As an ecommerce ventures' owner, Suyog needed security for his websites, wanted them up and available all the time, but also needed dedicated support so that he doesn't have to run from pillar to post for even a single query or issue related to his hosting service

## Hosting needs & expectations

- Secure and reliable hosting infrastructure.
- Dependable and trustworthy network.
- Dedicated support with single point of contact.
- Customized business solutions as per his business needs.

# Seamless migration to ZNetLive's dedication servers with zero downtime

ZNetLive passed the first test of being the best choice for White Oaks Interactive with flying colors by moving all his services, including DNS services, websites, databases and mail servers for his 6 domains to the two dedicated servers customized asper his business needs, with zero downtime.

Even his data migration proceeded with zero technical glitch due to the aptness of pro technical team at ZNetLive.



*"I have personally used solutions from major hosting companies in and around India. Frankly, it's not about great hosting packages or technologies, the main difference entrepreneurs and resellers like us look for is Relationship management. This is where ZNetLive has always been making its mark. They have EAR for customers and resellers. We can always count on them."*  
says Suyog.

# Quick & secure websites plus ZNetLive's dedicated support

Today, Suyog is a happy person and there're reasons galore. Not only is he satisfied with his websites being in safe hands, but he is also looking for scalable Cloud solutions and other Microsoft offerings by ZNetLive as he understands and believes that ZNetLive has the capabilities to customize and provide him most advanced, elastic business solutions as per his changing business needs.

As per him- "With the current portfolio of Microsoft offerings, ZNetLive is stronger and supportive as ever. We are their premium customers for O365 and look forward to Azure services."

His websites are now running faster than ever and are up 100% of the time. He's happy with the traffic and he's focusing on his business and on revamping his sites to make them more attractive, rather than wasting time on managing his hosting services.

Dedicated support for his websites was crucial for him and with a dedicated account manager at ZNetLive, he is confident that we have his back.

"I am confident that good knowledgeable folks like Mr. Nitin Sharma will continue serving us the best products as he has been doing so for many years. Mr. Suchit and Mr. Wadhwa were instrumental in providing apt solutions. Above all the management of ZNetLive has remained innovative and connected.

We trust ZNetLive for all our services and look forward to a long term association" says Suyog.



For more information about ZNetLive's Dedicated Server solution, go to <https://www.znetlive.com/dedicated-server/>

For more information about White Oak Interactive, visit <http://whiteoak.in/>